



## **Collegiate Academies 2013 Annual Report**

Creating and supporting  
schools that prepare all  
scholars for college success.



**I choose to be here because I love this team. I would not be an effective teacher were I not here. I am surrounded by people who have an incredible vision about the world around them and what it could possibly be. This team looks to themselves to ensure that vision becomes a reality. I am constantly pushed by the people on this team to make me grow; not just in individual ways, but in relationships as a whole. I am here because of the love that I see diffusing out of everybody on a daily basis. I want to grow as a teacher. I like working with highly effective people who are bold in their mission. I came because I wanted to make a difference.**



Sci Academy teachers answer the question "Why do you choose to be on the Sci Academy team?" at CA's annual New Roads retreat in May 2013.



The voices of Collegiate Academies

Sci Academy opened in 2008 with 80 ninth-graders, a handful of teachers, and one simple, audacious premise: it's never too late to prepare students several years behind for college success. We were a small group of passionate risk-takers: teachers joining a team without any legacy, parents sending their children to a school that began as nothing more than a sign stuck into the neutral ground, and scholars joining a ninth grade without a history, traditions, or test scores.

We've come a long way since that first year. Collegiate Academies is now a network of three open-enrollment high schools in New Orleans, serving 853 scholars and succeeding in preparing all students—regardless of past challenges, incoming academic levels, or previous education—for success in college and beyond. Our schools—Sci Academy, George Washington Carver Collegiate Academy, and George Washington Carver Preparatory Academy—are the highest performing open-enrollment high schools in our city, and our students are redefining what's possible every day, out-performing the district and state averages on end-of-course exams and competing with some of the highest-performing students in the country.

As our enrollment has grown, so has our community of supporters, alumni, and staff. Our team now includes over 120 teachers, central office employees, and operations and support staff, and we've seen two classes of scholars graduate from high school, bound for colleges from Mississippi to New York, Washington, D.C. to Ohio. In just four years, these alumni have transformed from ninth graders—many of whom entered our doors reading five years below grade level—to college students at Amherst College, Wesleyan University, LSU, Tulane, and Colorado College.

Above all, our network of donors, partners, and friends has widened and multiplied, providing us with the support and love that make this work possible. You form the backbone of our community, strengthening our team and sharing the resources and ideas that help our scholars grow, our schools evolve, and our organization expand.

In this annual report, we celebrate the successes of the 2012-2013 school year as we reflect on the past five years in our organization's history. We are also charting a path forward, while focusing on the projects and initiatives we have in store for the 2013-2014 school year and our growth plan over the next several years. In these pages, we feature the voices and perspectives of Collegiate Academies: those same community members—from teachers to students to families—who define both our history and our future. Though our community has grown, these voices still ground us in our past and help us prepare for all that lies ahead.

We thank you for all that you do to support our scholars, and hope that you will continue to partner with us through the many years to come.

Benjamin A. Marcovitz  
Chief Executive Officer

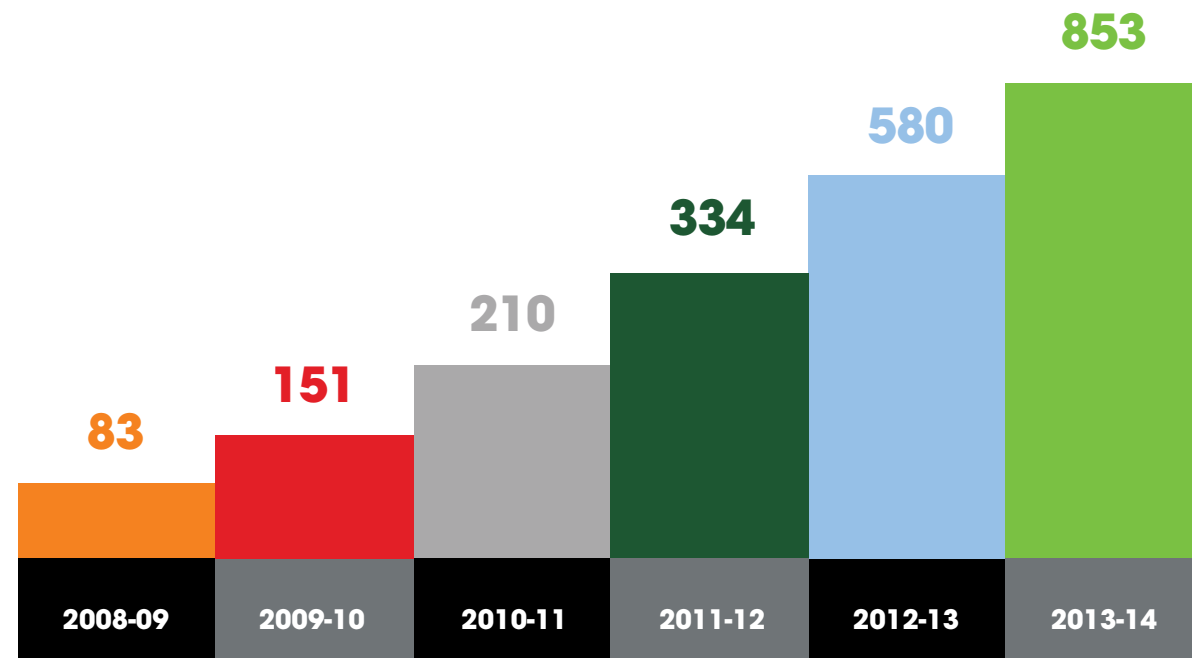
Susan Norwood  
Chair, Board of Directors, 2012-2013

# HISTORY

- oct 2008** Sci Academy opens in New Orleans East with a single ninth grade class.
- may 2009** Sci Academy gets its first scores back. The scholars ranked #2 in Math in the Recovery School District and #1 in English.
- sep 2011** Collegiate Academies becomes an incorporated nonprofit organization.
- jun 2012** Sci Academy's first class graduates, and 100% are accepted to colleges across the country.
- aug 2012** George Washington Carver Preparatory Academy and George Washington Carver Collegiate Academy open with two ninth grade classes.
- may 2013** Benjamin Marcovitz, CEO of Collegiate Academies, is awarded the prestigious Ryan Award through the Accelerate Institute in Chicago.
- 2022** Up to 10 schools & 4500 scholars

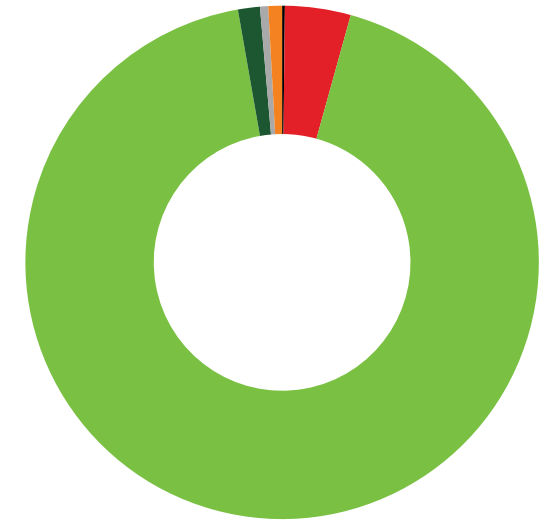
# STUDENTS

total students served



**99%**  
minority

- American Indian
- African American
- Pacific Islander
- Asian
- Hispanic
- Caucasian



## who we serve

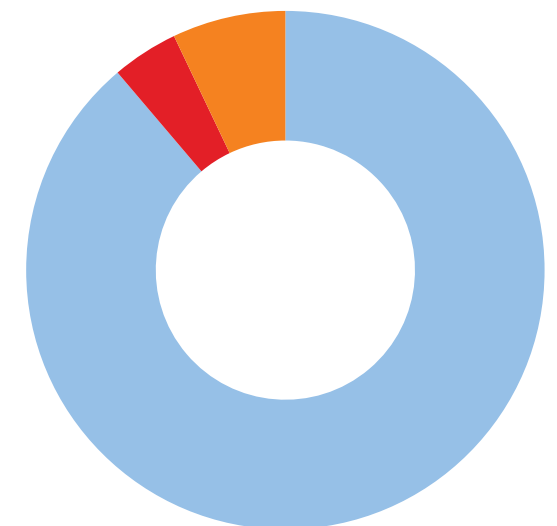
**18%**  
receiving  
special  
education  
services

- Sped
- Regular

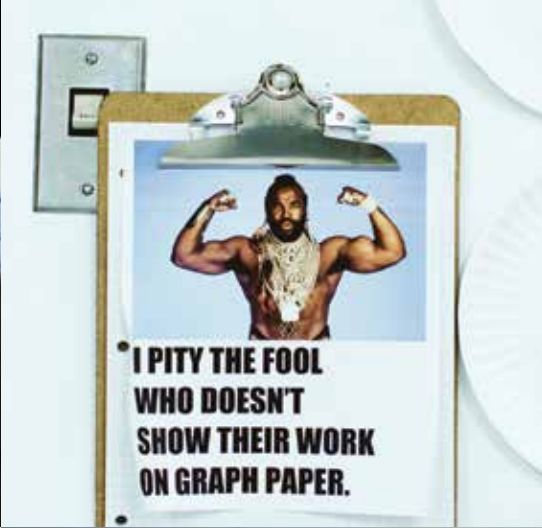


**92.9%**  
eligible  
for free/  
reduced  
meals

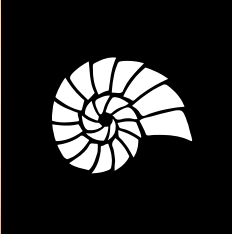
- Free
- Reduced
- Pay











## Sci Academy

Chase perfection.

**367** Students enrolled

**25** Teachers

**9-12** Grades served

**75%** Teachers retained

**91.6%** Eligible for free/reduced meals

**19%** Receiving special education services

**98.6%** Minority

**78%** Annual student stability

**18.8** Average 12th grade ACT score

**100%**

of Sci Academy's Class of 2012 and Class of 2013 were accepted to four and two-year colleges, including Oberlin, Barnard, Swarthmore, LSU, and ULL.

**80.6%**

of the Class of 2013 will be the first generation in their families to attend college.

**\$2M**

Collectively, the classes of 2012 and 2013 amassed nearly \$2 million in total merit scholarships.



"A transformational school. . . (Sci Academy) is continuing to prove that it's never too late for students to succeed academically and in life."  
- Teach For All, *Synergies Magazine*



# EXCEED



G.W. CARVER COLLEGIATE ACADEMY

## G. W. Carver Collegiate Academy

Exceed the Expectation.

**103** Students enrolled

**8** Teachers

**9th** Grades served

**91.3%** Eligible for free/reduced meals

**17%** Receiving special education services

**100%** Minority

**49%** Students meeting / exceeding reading growth targets or on / above grade level

**86%** Students scoring Good or Above on Algebra I EOC

**100%** Students scoring Good or Above on Geometry EOC



George Washington Carver Collegiate Academy doubled enrollment from 2012-13 to 2013-14.



In 2013, 9th graders at George Washington Carver Collegiate Academy raised their average reading level by 2.6 years—nearly tripling the amount of growth in a single year.



"The most memorable moment from CCA last year was watching our scholars hit their goals in reading and math. . . . So many scholars hit good and excellent on the EOC that they literally jumped up and down in the cafeteria."

- Wesley Nakamura, G. W. Carver Collegiate Academy, Science Teacher





# G. W. Carver Preparatory Academy

Become limitless.

**110** Students enrolled

**8** Teachers

**9th** Grades served

**99.1%** Eligible for free/reduced meals

**14%** Receiving special education services

**100%** Minority

**32%** Students meeting / exceeding reading growth targets or on / above grade level

**90%** Students scoring Good or Above on Algebra I EOC

**100%** Students scoring Good or Above on Geometry EOC



George Washington Carver Collegiate Academy doubled enrollment from 2012-13 to 2013-14.



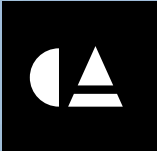
In 2013, 9th graders at George Washington Carver Collegiate Academy raised their average reading level by 2.4 years—nearly tripling the amount of growth in a single year.



"Ms. Smith (CPA Reading Teacher) helps me with things I really don't know and that I need help on. She helps me with a lot of things. Long words that I would struggle with—she taught me how to break them down and read them."

- Lorenzo Elliot, G. W. Carver Preparatory Academy Class of 2016

Based on End of Course Exam data, Collegiate Academies operates the highest performing open-enrollment high schools in the city. We are also the only all high school network in New Orleans.



Scholars at both George Washington Carver Collegiate Academy and George Washington Carver Preparatory Academy took two EOC exams in 12-13: Algebra I and Geometry. On both tests, all Collegiate Academies scholars far exceeded the performance of both the RSD and the Louisiana average.



"The ultimate purpose of Collegiate Academies is to demonstrate that at any point in time, no matter what's happened in the past, children can achieve at a high level."  
 - Benjamin Marcovitz,  
 CEO of Collegiate Academies

CA is becoming a proof point in New Orleans, demonstrating that high school students can dramatically improve their academic performance at any time—and prepare for college.

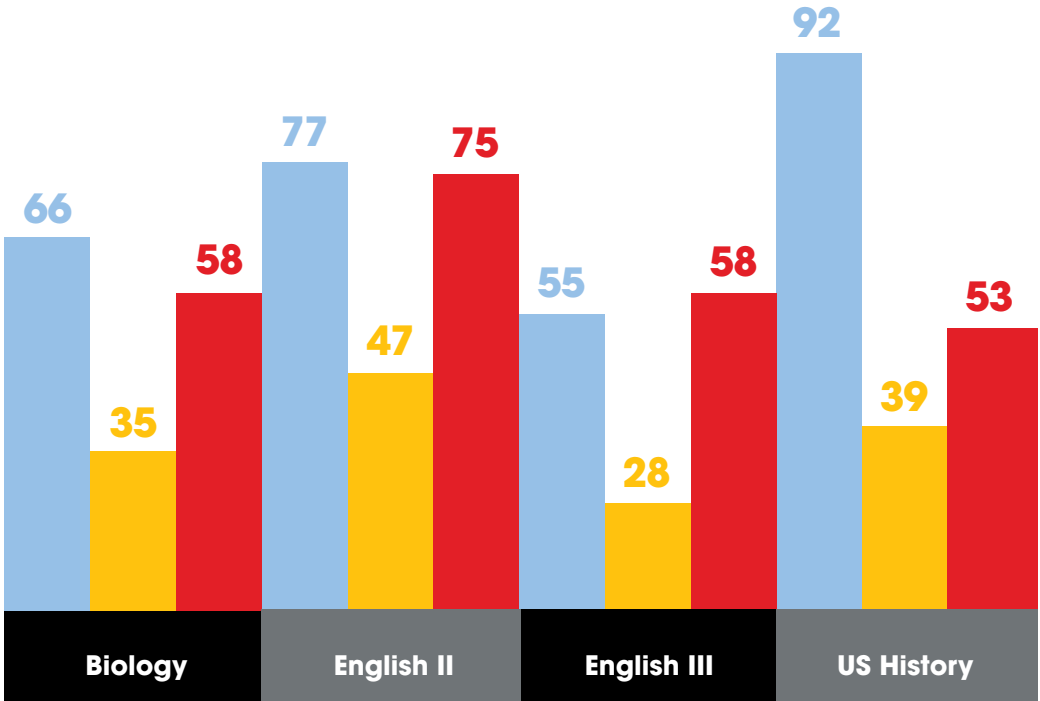
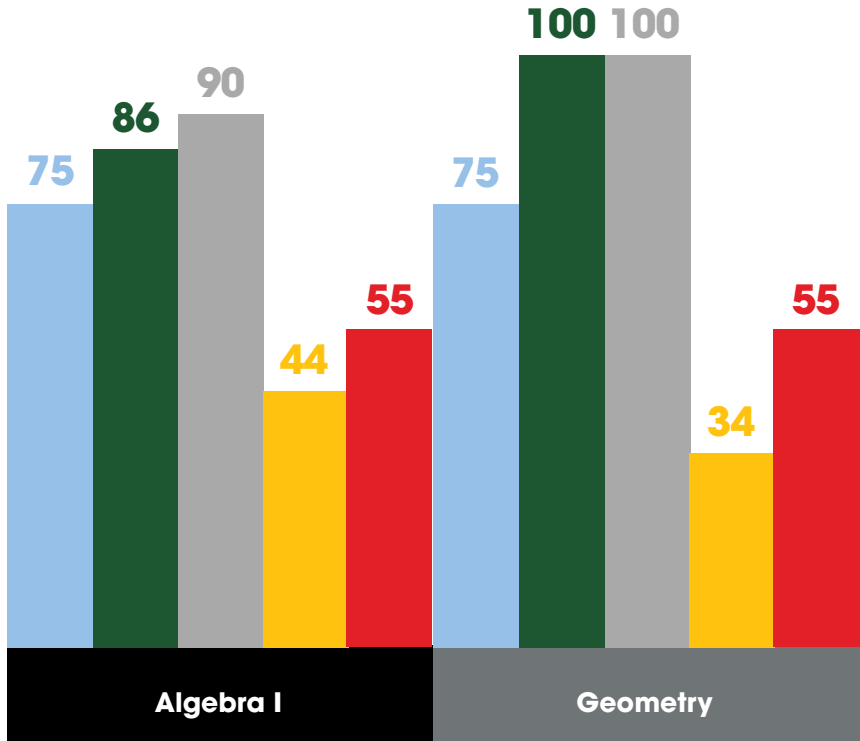


We're getting better as we get bigger: All Sci Academy EOC scores increased from the previous year's results during our first year of expansion.

**2012-2013 End-of-Course Results:**

% Good & Above

- Sci Academy
- G.W. Carver Collegiate
- G.W. Carver Preparatory
- Recovery School District
- Louisiana





# GROWTH

2013-2014 marks a year of continued growth for Collegiate Academies. As we enter our second year as a network of three schools, we are evolving and innovating, developing new programs and initiatives to meet the needs of all scholars.

## Evolution

CA is always transforming to serve scholars in new and better ways. This year, we've enhanced our special education services and initiated a Blended Learning pilot program—supported by the Stephen and Sandy Rosenthal Foundation—to serve students enrolled in our therapeutic Journey Program at Sci Academy.

## Expansion

In 2013-2014, CA will enter the first phase of an ambitious growth plan, with the goal of serving more scholars across the state of Louisiana. This expansion plan balances our desire to impact more students and families with our commitment to ensuring that all CA schools are excellent, rigorous high schools serving all students.

## Teacher Residency Program

Collegiate Academies will initiate a Teacher Residency Program during the 2013-2014 school year, to ensure the success of teachers new to our network. Supported by generous funding from New Schools For New Orleans, this program will provide the unique training, support, and resources that new teachers need to be successful.

## The Senior Year Experience

Seminar in Innovation and Change: This year-long senior course is designed to prepare senior scholars for the challenges of 21st century careers and the demands of college. This course will expose students to current, pressing social issues, and help them develop the tools and passion they need to excel in college and beyond.

College Completion: Our work with our students does not conclude when they receive their high school diplomas. We continue to track all CA scholars through college, ensuring that they persist in and graduate from college, and using the feedback and data we collect to enrich our high school college readiness programs.



"Working for CPA means having the opportunity to fulfill my potential as a successful educator."

- **Anna Bauman Smith**,  
**George Washington Carver Preparatory Academy, World Geography Teacher**

"If I had to pinpoint one of the things I like most about this school, it's that we are a school that learns constantly and changes based on the needs of our kids." - **Alexie Gaddis**, **Sci Academy, Math Teacher**



"Ms. Scribner helped me think of math problems like life: I know that I can get a product out of any problem, and figure out a positive solution."

- **Deja Hubbard**, **George Washington Carver Collegiate Academy Class of 2016**

# SCHOLARS

At Collegiate Academies, we believe in our scholars: in their growth, in their future, and in their passions. Our schools are designed to provide our scholars with a high school experience that will help them form lasting memories and prepare them for a future without limits.





“As a single parent looking for something structured and revitalizing rather than the same old system in education, Sci Academy showed great promise. From the first moment I entered the door... I knew that I found a great environment for my children.”

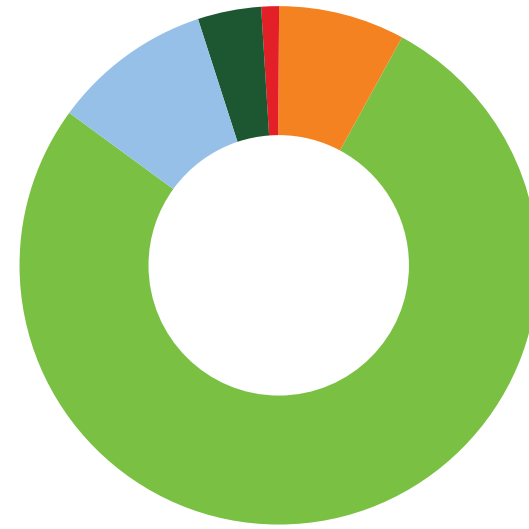
—Carmen Balthazar

### Teachers

To teach at a Collegiate Academies school is to be part of a team environment that is constantly supporting you, constantly challenging you, and constantly pushing you to grow. We believe that teachers are the most important people in our school building, and we celebrate the work of our teachers every day.

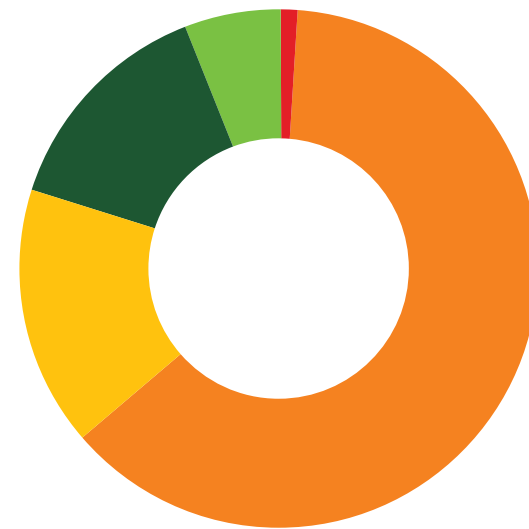
### Families

We think of our scholars’ parents and families as partners in our work. Through our school-wide Advisory programs (groups of 10-12 students and a single advisor who spend an hour together every day, discussing social and academic goals) and a range of parent organizations—from regular school-wide meetings to smaller, event-based groups—we believe that meaningful parent engagement is essential to the high school experience.



### expenses

- 8% Organizational Support
- 78% Educational Program
- 10% Student Transportation
- 4% Plant & Maintenance
- 1% Food Service



### revenues

- 1% Investment Income
- 62% State & Local Funds
- 16% Short-Term Gov. Grants
- 14% Private Programs & Contributions
- 6% Federal Program Grants

# YOU

Behind every student, teacher, and family member at Collegiate Academies, our donors, supporters, and friends are there guiding us and supporting our work. Our loyal supporters allow us to remove every barrier that stands between our scholars and college success—making this work possible and helping us grow every year.

At CA, we know that our work is never finished. We must constantly be improving, developing, and growing to ensure that we are serving all scholars.

As 2013 comes to a close, we ask that you consider supporting our work for the year ahead. Every donation we receive directly impacts our students—whether it’s providing new books and classroom resources and materials, supporting the development of new and innovative programs, from our College Completion Department to our services for special needs scholars, or investing in our nationally-recognized teacher development and training programs.

For more information on how to give, please contact Allison Zimmer, our Director of Development and Communications, by email at [donate@collegiateacademies.org](mailto:donate@collegiateacademies.org). Tax-deductible donations can be made to Collegiate Academies, 5552 Read Boulevard, New Orleans, LA 70127.



## 2012-2013 Donors

We thank all of the individuals, foundations, and corporations who supported our work in the 2012-2013 school year.

### FOUNDATIONS AND CORPORATIONS

100 Black Men of Metro New Orleans  
Charter School Growth Fund  
Coaches Across America  
Communities in Schools  
Emerson Education Fund  
Entergy Charitable Foundation  
Fridolin Charitable Trust  
GPOA Foundation  
Kavanagh Foundation  
Lowe's Charitable and Education Foundation  
New Orleans Kids Partnership  
New Schools for New Orleans  
Northwestern Mutual Foundation  
Pro Bono Publico Foundation  
Propeller Fund  
Stephen and Sandy Rosenthal Foundation  
The Booth Bricker Fund  
The RosaMary Foundation  
Travelers Community Connections  
Whole Foods Whole Kids Foundation

### INDIVIDUALS

Aliya Bhatia  
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J. Thomas and Diana Lewis  
Jonathan Wilson  
Lisa Daggs  
Louis and Jeanne Coglianese  
Michael and Amanda Stenson  
Pierre and Allison Stouse  
Salmon Shomade  
Sherry Orbach  
Susan Norwood  
Thomas Usdin and Sarah Newell Usdin

### SUMMER 2013 BOOK DRIVE

Adriana Garcia  
Aiden McKerley  
Alex Wade  
Alexander Rubin  
Alexis Nakamura  
Alyssa Penner  
Amjad Ayoubi  
Amy Fugate  
Andrew Bouchie  
Angbeen Saleem  
Ann Marie Allen  
Anne Costello  
Anne Solomon  
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Brittany Wynn  
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Charles Head  
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Christina Kelada  
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Christy Jarrett  
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Dennis Yu  
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Dina Brent  
Donald Larson  
Elizabeth Barker Brandt  
Emily Sanford  
Erica Goostrey  
Erica Lim  
Ernest Costello  
Ethan Struby  
Forster Chhean  
Gina Warner  
Haley Fiege  
Hilary Deason  
James and Grace Hamada  
Jane Levy  
Jenika Kaul  
Jill Zimmer  
Jo Michelle Egan  
Jodi Johnson  
Joshua Stephen  
Julie Katz

Karen Uchizono  
Kayleigh Taylor  
Lauren LaBorde  
Linda Yasanuga  
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Louise Rudolph  
Mark Costello  
Mark Haertle  
Mary Ellen and John Shea  
Mary Harrison  
Mary Jean O'Mally  
Michael Fuerstein  
Michael Koegler  
Michael Ripski  
Nic Wilson  
Nisa Bryant  
Olivia Motley  
Pamela Fitzgerald  
Patricia Sung  
Rabiah Harris  
Rebecca Maisel  
Robert Gilchrist  
Ryo and Candice Jepsen  
Sara Brenes Alerman  
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Steve Walden  
Terry and Paula Shea  
Thomas Bateman  
Tim and Kerry Warner  
Ty Furman  
Vireak Ouch  
Wendy Scribner

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Jonathan Wilson



**DONATE:** Contact [donate@collegiateacademies.org](mailto:donate@collegiateacademies.org) or submit a tax-deductible donation to Collegiate Academies, 5552 Read Boulevard, New Orleans, LA 70127.

[collegiateacademies.org](http://collegiateacademies.org)